

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: AMERICAN CROSSROADS(304732)
1401 New York Ave NW Ste 1200
Washington, DC 20005-2167

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57177
Contract Dates: 11/03/2012-11/05/2012
Customer Order:
Linked Order:
CPE: / / 1339

Invoice Num: 1201-544499
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 1 of 9

PAY BY 12/11/2012
Net 30 days

In Account With: CROSSROADS MEDIA(27783)
66 Canal Center Plz Ste 555
Alexandria, VA 22314-1576
ATTN:Accounts Payable

Product Desc: 1339-AC PA TV 11.3-11.5

Broadcast airtimes represented are reported to the nearest second.

| Buy Line | Flight Description | | Buy Line Dates | | MTWTFSS | | Dur | Total Spots | Rate |
|-----------------------|----------------------|-----------------|-----------------------|-----------------------|---------------|-------------|--------------|---------------|-------------------------------|
| 1 | THIS MORNING 430-5AM | | 11/04/2012-11/05/2012 | | M S | | 30 | 2 | 125.00 |
| <u>Week Of</u> | | <u>MTWTFSS</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | |
| 10/29/2012-11/04/2012 | | M S | | 1 | | 125.00 | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/04/2012 | Su | 04:58:10 AM | | USPRTV28ACH | 30 | 125.00 | | | |
| <u>Week Of</u> | | <u>MTWTFSS</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | |
| 11/05/2012-11/11/2012 | | M S | | 1 | | 125.00 | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/05/2012 | Mo | 04:43:44 AM | | USPRTV28ACH | 30 | 125.00 | | | |
| 2 | 24:00:00-01:00:00 | | 11/03/2012-11/03/2012 | | S . | | 30 | 2 | 275.00 |
| <u>Week Of</u> | | <u>MTWTFSS</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | |
| 10/29/2012-11/04/2012 | | S . | | 1 | | 275.00 | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/03/2012 | Sa | | | | 30 | | | 275.00 | Preempted |
| 11/03/2012 | Sa | 01:20:11 AM | 11/03/2012 | USPRTV28ACH | 30 | 275.00 | 275.00 | | Makegood in 01:01:32-01:59:19 |
| 3 | 08:30:00-09:00:00 | | 11/04/2012-11/04/2012 | | S | | 30 | 1 | 325.00 |
| <u>Week Of</u> | | <u>MTWTFSS</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | |
| 10/29/2012-11/04/2012 | | S | | 1 | | 325.00 | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/04/2012 | Su | | | | 30 | | | | Credit |

Warranty - We warrant the above broadcasts were made according to the official station log.

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For: AMERICAN CROSSROADS(304732)
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Washington, DC 20005-2167

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57177
Contract Dates: 11/03/2012-11/05/2012
Customer Order:
Linked Order:
CPE: / / 1339

Invoice Num: 1201-544499
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 2 of 9

PAY BY 12/11/2012
Net 30 days

In Account With: CROSSROADS MEDIA(27783)
66 Canal Center Plz Ste 555
Alexandria, VA 22314-1576
ATTN:Accounts Payable

Product Desc: 1339-AC PA TV 11.3-11.5

Broadcast airtimes represented are reported to the nearest second.

| Buy Line | Flight Description | Buy Line Dates | MTWTFSS | Dur | Total Spots | Rate | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------|-------------|-------------|--------------|---------------|----------------|--|
| 4 | PITTSBURGH LIVE | 11/05/2012-11/05/2012 | M | 30 | 1 | 350.00 | | | | |
| <u>Week Of</u> | | <u>MTWTFSS</u> | <u>Spots Per Week</u> | <u>Rate</u> | | | | | | |
| 11/05/2012-11/11/2012 | | M | 1 | 350.00 | | | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> | |
| 11/05/2012 | Mo | 09:51:53 AM | | USPRTV28ACH | 30 | 350.00 | | | | |
| 5 | PITTSBURGH LIVE | 11/05/2012-11/05/2012 | M | 30 | 1 | 350.00 | | | | |
| <u>Week Of</u> | | <u>MTWTFSS</u> | <u>Spots Per Week</u> | <u>Rate</u> | | | | | | |
| 11/05/2012-11/11/2012 | | M | 1 | 350.00 | | | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> | |
| 11/05/2012 | Mo | 09:32:37 AM | | USPRTV28ACH | 30 | 350.00 | | | | |
| 6 | SAT. MORN. LOCAL NEWS | 11/03/2012-11/03/2012 | S . | 30 | 1 | 400.00 | | | | |
| <u>Week Of</u> | | <u>MTWTFSS</u> | <u>Spots Per Week</u> | <u>Rate</u> | | | | | | |
| 10/29/2012-11/04/2012 | | S . | 1 | 400.00 | | | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> | |
| 11/03/2012 | Sa | 07:37:44 AM | | USPRTV28ACH | 30 | 400.00 | | | | |
| 7 | THIS MORNING 5-6AM | 11/05/2012-11/05/2012 | M | 30 | 1 | 500.00 | | | | |
| <u>Week Of</u> | | <u>MTWTFSS</u> | <u>Spots Per Week</u> | <u>Rate</u> | | | | | | |
| 11/05/2012-11/11/2012 | | M | 1 | 500.00 | | | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> | |
| 11/05/2012 | Mo | 05:27:34 AM | | USPRTV28ACH | 30 | 500.00 | | | | |

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Customer Order:
Linked Order:
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Invoice Num: 1201-544499
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Net 30 days

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ATTN:Accounts Payable

Product Desc: 1339-AC PA TV 11.3-11.5

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|-----------------------|----------------------|-----------------|-----------------------|-----------------------|---------------|-------------|--------------|---------------|----------------|
| 8 | DR. PHIL | | 11/05/2012-11/05/2012 | | M | | 30 | 1 | 600.00 |
| <u>Week Of</u> | | <u>MTWTFSS</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | |
| 11/05/2012-11/11/2012 | | M | | 1 | | 600.00 | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/05/2012 | Mo | 03:27:26 PM | | USPRTV28ACH | 30 | 600.00 | | | |
| 9 | THE INSIDER | | 11/03/2012-11/03/2012 | | S . | | 30 | 1 | 575.00 |
| <u>Week Of</u> | | <u>MTWTFSS</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | |
| 10/29/2012-11/04/2012 | | S . | | 1 | | 575.00 | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/03/2012 | Sa | 07:41:03 PM | | USPRTV28ACH | 30 | 575.00 | | | |
| 10 | SAT.CBS MORNING NEWS | | 11/03/2012-11/03/2012 | | S . | | 30 | 1 | 600.00 |
| <u>Week Of</u> | | <u>MTWTFSS</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | |
| 10/29/2012-11/04/2012 | | S . | | 1 | | 600.00 | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/03/2012 | Sa | 08:58:25 AM | | USPRTV28ACH | 30 | 600.00 | | | |
| 11 | THE EARLY SHOW | | 11/05/2012-11/05/2012 | | M | | 30 | 1 | 650.00 |
| <u>Week Of</u> | | <u>MTWTFSS</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | |
| 11/05/2012-11/11/2012 | | M | | 1 | | 650.00 | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/05/2012 | Mo | 08:56:12 AM | | USPRTV28ACH | 30 | 650.00 | | | |

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| Buy Line | Flight Description | Buy Line Dates | MTWTFSS | Dur | Total Spots | Rate | | | |
|-----------------------|---------------------------|-----------------------|-----------------------|-----------------|-------------|-------------|--------------|---------------|----------------|
| 12 | 11:35P-12:37A - LETTERMAN | 11/05/2012-11/05/2012 | M | 30 | 1 | 850.00 | | | |
| <u>Week Of</u> | | <u>MTWTFSS</u> | <u>Spots Per Week</u> | <u>Rate</u> | | | | | |
| 11/05/2012-11/11/2012 | | M | 1 | 850.00 | | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/05/2012 | Mo | 11:57:14 PM | | USPRTV28ACH | 30 | 850.00 | | | |
| 13 | SAT 7PM NEWS | 11/03/2012-11/03/2012 | S . | 30 | 1 | 1,000.00 | | | |
| <u>Week Of</u> | | <u>MTWTFSS</u> | <u>Spots Per Week</u> | <u>Rate</u> | | | | | |
| 10/29/2012-11/04/2012 | | S . | 1 | 1,000.00 | | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/03/2012 | Sa | 07:22:19 PM | | USPRTV28ACH | 30 | 1,000.00 | | | |
| 14 | THIS MORNING 6-7AM | 11/05/2012-11/05/2012 | M | 30 | 1 | 950.00 | | | |
| <u>Week Of</u> | | <u>MTWTFSS</u> | <u>Spots Per Week</u> | <u>Rate</u> | | | | | |
| 11/05/2012-11/11/2012 | | M | 1 | 950.00 | | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/05/2012 | Mo | 06:14:09 AM | | USPRTV28ACH | 30 | 950.00 | | | |
| 15 | 4-430PM NEWS | 11/05/2012-11/05/2012 | M | 30 | 1 | 1,000.00 | | | |
| <u>Week Of</u> | | <u>MTWTFSS</u> | <u>Spots Per Week</u> | <u>Rate</u> | | | | | |
| 11/05/2012-11/11/2012 | | M | 1 | 1,000.00 | | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/05/2012 | Mo | | | | 30 | | | | Credit |

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Broadcast airtimes represented are reported to the nearest second.

| Buy Line | Flight Description | | Buy Line Dates | | MTWTFSS | | Dur | Total Spots | Rate |
|-----------------------|--------------------|-----------------|-----------------------|-----------------------|------------|-------------|--------------|---------------|----------------|
| 16 | CBS SUN MORN | | 11/04/2012-11/04/2012 | |S | | 30 | 1 | 1,000.00 |
| <u>Week Of</u> | | <u>MTWTFSS</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | |
| 10/29/2012-11/04/2012 | |S | | 1 | | 1,000.00 | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/04/2012 | Su | 09:55:44 AM | | USPRTV28ACH | 30 | 1,000.00 | | | |
| 17 | 430-5PM NEWS | | 11/05/2012-11/05/2012 | | M..... | | 30 | 1 | 1,000.00 |
| <u>Week Of</u> | | <u>MTWTFSS</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | |
| 11/05/2012-11/11/2012 | | M..... | | 1 | | 1,000.00 | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/05/2012 | Mo | 04:39:11 PM | | USPRTV28ACH | 30 | 1,000.00 | | | |
| 18 | NOON NEWS | | 11/05/2012-11/05/2012 | | M..... | | 30 | 1 | 1,000.00 |
| <u>Week Of</u> | | <u>MTWTFSS</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | |
| 11/05/2012-11/11/2012 | | M..... | | 1 | | 1,000.00 | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/05/2012 | Mo | | | | 30 | | | | Credit |
| 19 | THE INSIDER | | 11/05/2012-11/05/2012 | | M..... | | 30 | 1 | 1,050.00 |
| <u>Week Of</u> | | <u>MTWTFSS</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | |
| 11/05/2012-11/11/2012 | | M..... | | 1 | | 1,050.00 | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/05/2012 | Mo | 07:56:14 PM | | USPRTV28ACH | 30 | 1,050.00 | | | |

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|-----------------------|--------------------|-----------------------|----------------|-----------------------|------------|-------------|--------------|---------------|----------------|
| 20 | 530-6PM NEWS | 11/05/2012-11/05/2012 | | M | | 30 | 1 | 1,350.00 | |
| <u>Week Of</u> | | <u>M T W T F S S</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | |
| 11/05/2012-11/11/2012 | | M | | 1 | | 1,350.00 | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/05/2012 | Mo | | | | 30 | | | | Credit |
| 21 | 5-530PM NEWS | 11/05/2012-11/05/2012 | | M | | 30 | 1 | 1,350.00 | |
| <u>Week Of</u> | | <u>M T W T F S S</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | |
| 11/05/2012-11/11/2012 | | M | | 1 | | 1,350.00 | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/05/2012 | Mo | 05:13:38 PM | | USPRTV28ACH | 30 | 1,350.00 | | | |
| 22 | M-F 6PM NEWS | 11/05/2012-11/05/2012 | | M | | 30 | 1 | 1,450.00 | |
| <u>Week Of</u> | | <u>M T W T F S S</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | |
| 11/05/2012-11/11/2012 | | M | | 1 | | 1,450.00 | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/05/2012 | Mo | 06:28:41 PM | | USPRTV28ACH | 30 | 1,450.00 | | | |
| 23 | M-F 630PM NEWS | 11/05/2012-11/05/2012 | | M | | 30 | 1 | 1,450.00 | |
| <u>Week Of</u> | | <u>M T W T F S S</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | |
| 11/05/2012-11/11/2012 | | M | | 1 | | 1,450.00 | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/05/2012 | Mo | 06:57:55 PM | | USPRTV28ACH | 30 | 1,450.00 | | | |

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PAY BY 12/11/2012
Net 30 days

In Account With: CROSSROADS MEDIA(27783)
66 Canal Center Plz Ste 555
Alexandria, VA 22314-1576
ATTN:Accounts Payable

Product Desc: 1339-AC PA TV 11.3-11.5

Broadcast airtimes represented are reported to the nearest second.

| Buy Line | Flight Description | Buy Line Dates | MTWTFSS | Dur | Total Spots | Rate | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------|-------------|-------------|--------------|---------------|-------------------------------|
| 24 | CBS EVENING NEWS | 11/03/2012-11/05/2012 | M | 30 | 1 | 1,500.00 | | | |
| <u>Week Of</u> | | <u>MTWTFSS</u> | <u>Spots Per Week</u> | <u>Rate</u> | | | | | |
| 11/05/2012-11/11/2012 | | M | 1 | 1,500.00 | | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/05/2012 | Mo | | | | 30 | | | | Credit |
| 25 | NCAA COLLEGE FOOTBALL | 11/03/2012-11/03/2012 | S . | 30 | 2 | 2,000.00 | | | |
| <u>Week Of</u> | | <u>MTWTFSS</u> | <u>Spots Per Week</u> | <u>Rate</u> | | | | | |
| 10/29/2012-11/04/2012 | | S . | 2 | 2,000.00 | | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/03/2012 | Sa | 07:58:24 PM | | USPRTV28ACH | 30 | 2,000.00 | | | |
| 11/03/2012 | Sa | 10:56:13 PM | | USPRTV28ACH | 30 | 2,000.00 | | | |
| 26 | SIXTY MINUTES | 11/04/2012-11/04/2012 | S | 30 | 1 | 3,000.00 | | | |
| <u>Week Of</u> | | <u>MTWTFSS</u> | <u>Spots Per Week</u> | <u>Rate</u> | | | | | |
| 10/29/2012-11/04/2012 | | S | 1 | 3,000.00 | | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/04/2012 | Su | | | | 30 | | | | Credit |
| 27 | 11PM NEWS | 11/03/2012-11/03/2012 | S . | 30 | 2 | 3,000.00 | | | |
| <u>Week Of</u> | | <u>MTWTFSS</u> | <u>Spots Per Week</u> | <u>Rate</u> | | | | | |
| 10/29/2012-11/04/2012 | | S . | 1 | 3,000.00 | | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 11/03/2012 | Sa | | | | 30 | | | 3,000.00 | Preempted |
| 11/03/2012 | Sa | 12:24:22 AM | 11/03/2012 | USPRTV28ACH | 30 | 3,000.00 | 3,000.00 | | Makegood in 23:55:40-00:31:00 |

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: AMERICAN CROSSROADS(304732)
1401 New York Ave NW Ste 1200
Washington, DC 20005-2167

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57177
Contract Dates: 11/03/2012-11/05/2012
Customer Order:
Linked Order:
CPE: / / 1339

Invoice Num: 1201-544499
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

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Net 30 days

In Account With: CROSSROADS MEDIA(27783)
66 Canal Center Plz Ste 555
Alexandria, VA 22314-1576
ATTN:Accounts Payable

Product Desc: 1339-AC PA TV 11.3-11.5

Broadcast airtimes represented are reported to the nearest second.

| Buy Line | Flight Description | | Buy Line Dates | | M T W T F S S | | Dur | Total Spots | Rate | |
|-----------------------|-------------------------|----------------------|-----------------------|-----------------------|---------------|----------------|--------------|---------------|-------------------------------|------|
| 28 | 11PM NEWS | | 11/05/2012-11/05/2012 | | M | | 30 | 1 | 3,000.00 | |
| <u>Week Of</u> | | <u>M T W T F S S</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | | |
| 11/05/2012-11/11/2012 | | M | | 1 | | 3,000.00 | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> | |
| 11/05/2012 | Mo | | | | 30 | | | | Credit | |
| 29 | THE AMAZING RACE | | 11/04/2012-11/04/2012 | | S | | 30 | 1 | 6,000.00 | |
| <u>Week Of</u> | | <u>M T W T F S S</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | | |
| 10/29/2012-11/04/2012 | | S | | 1 | | 6,000.00 | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> | |
| 11/04/2012 | Su | | | | 30 | | | | Credit | |
| 30 | HAWAII FIVE-O | | 11/05/2012-11/05/2012 | | M | | 30 | 1 | 9,500.00 | |
| <u>Week Of</u> | | <u>M T W T F S S</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | | |
| 11/05/2012-11/11/2012 | | M | | 1 | | 9,500.00 | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> | |
| 11/05/2012 | Mo | | | | 30 | | | | Credit | |
| 31 | STEELERS REGULAR SEASON | | 11/04/2012-11/04/2012 | | S | | 30 | 2 | 85,000.00 | |
| <u>Week Of</u> | | <u>M T W T F S S</u> | | <u>Spots Per Week</u> | | <u>Rate</u> | | | | |
| 10/29/2012-11/04/2012 | | S | | 1 | | 85,000.00 | | | | |
| <u>Air Date</u> | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u> | <u>Material</u> | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> | |
| 11/04/2012 | Su | | | | 30 | | | 85,000.00 | Preempted | |
| 11/04/2012 | Su | 07:31:42 PM | 11/04/2012 | USPRTV28ACH | 30 | 85,000.00 | 85,000.00 | | Makegood in 16:24:53-19:33:47 | |
| <u>Total Spots</u> | | <u>Gross Amt</u> | | <u>Commission Amt</u> | | <u>Net Amt</u> | <u>Debit</u> | <u>Credit</u> | <u>Reconciliation</u> | |
| Air Time Totals | | 24 | | 106,650.00 | | 15,997.50 | 90,652.50 | 88,275.00 | 88,275.00 | 0.00 |

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21251 NETWORK PLACE
CHICAGO, IL 60673-1251



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INVOICE

For: AMERICAN CROSSROADS(304732)
1401 New York Ave NW Ste 1200
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Account Exec: Brian Butz-1
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Customer Order:
Linked Order:
CPE: / / 1339

Invoice Num: 1201-544499
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012
Net 30 days

In Account With: CROSSROADS MEDIA(27783)
66 Canal Center Plz Ste 555
Alexandria, VA 22314-1576
ATTN:Accounts Payable

Product Desc: 1339-AC PA TV 11.3-11.5

Broadcast airtimes represented are reported to the nearest second.

Billing Notes

PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY: AMERICAN CROSSROADS

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

| | | | |
|-----------------------------|--|-------------------|------------|
| Wire Transfer Instructions: | For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200 | Gross Billing | 106,650.00 |
| | | Trade Value | 0.00 |
| | | Agency Commission | 15,997.50 |
| | | Local Tax | 0.00 |
| | | State Tax | 0.00 |
| | | Pre Paid Amount | 0.00 |
| | | Pay This Amount | 90,652.50 |

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